

Ask Legion Sponsor Boy Scout Movement

The local branch of the Canadian Legion were asked to sponsor the Boy Scout movement in a resolution passed at a meeting held in the 20th Century Hall on Tuesday evening. The meeting was well attended despite the inclement weather and the youngsters present showed considerable interest in the movement.

Mr. A. S. Backman, executive secretary of the Provincial Boy Scouts Association, explained the work of the scout movement, which he said was in no sense a military movement but had as its object the building of character and the instilling of general usefulness in the boys. He pointed out that it was the biggest boys' organization in the world and said there was a membership of over 8,000 in Alberta.

Moving pictures were shown of the training of a Scout and some wonderful colored films of scenes in the Banff Park and films taken at a Scout camp were also shown.

At the close of the lecture a meeting of the older folks was held, when Mr. Backman explained the methods of organizing.

Mr. Blain, provincial juvenile officer, who happened to be in town, was present and spoke of the apparent interest the boys had shown and he insisted that the older folks could not let them down. He said that in his long experience in the juvenile court he had never come across a boy who was a "Scout" who had been brought before the court.

A resolution was passed unanimously asking the Canadian Legion to sponsor the organizing of a Scout troop in Didsbury.

New Star Appears In "Wings of the Morning."

"Wings of the Morning," coming to the Opera House this Friday and Saturday, October 1st and 2nd, features Annabella, a new star, and Henry Fonda. It is an absorbing story of gypsies and race horses told in natural color, with actual scenes of the famous Derby at Epsom Downs, and actual street scenes in London, all in color. The picture also presents John McCormack, the world famous Irish tenor, and Steve Donoghue, famous English jockey and many times winner of the Derby.

"Wings of the Morning" will appeal to everyone. It ran for three weeks in Calgary, being the best received feature of the summer. See it this weekend at Didsbury.

Evangelical Church Notes.

The Pastor's theme next Sunday morning will be "The Goodness of God." In the evening the subject will be, "Borrowed Religion"

Lecture and Concert.



GRACE B. PATTULLO

The Junior Choir of Knox United Church has secured a talented young lecturer, Miss Grace B. Pattullo, who will give a lecture on "Young Alberta Sees Australia." Two years ago she won the Australian government's essay competition and was awarded a five-months' trip to Australia. Miss Pattullo has lectured extensively throughout the Dominion and will be here on Tuesday, October 5th. The Junior Choir will give an old-fashioned song program in costume.

Prices For Dry Area Feed and Fodder

Prices for feed and fodder for distribution in drought areas under the Dominion relief feed scheme, as being paid by federal buyers in the three prairie provinces are:

Grade 1—Greenfeed \$9.00, hay \$8.50, oat and barley straw \$3.00.
Grade 2—Greenfeed \$7.50, hay \$7.50, oat and barley straw \$3.50.
Grade 3—Hay \$6.00

WEEKLY SERMONETTE

We should not conceive of the Devil with mediaeval grotesqueness, as a monster with horns and hoofs, with fiery breath. Christ characterizes him as "The prince of this world." He appears to men today in sensuous material, but agreeable forms which "seemeth right unto a man, but the end thereof is the way of death."

FOR SALE

Radio For Sale or Trade For Young Horse—A. Braley at Morgan Cressman's place. (59p)

WANTED

Wanted—Girl for General Housework Apply Mrs. J. W. Halton, phone 49. (39)

"BUY IN DIDSBURY"

Farm Home Razed By Fire

The farm home of Mr. and Mrs. Garnet Tighe, east of Didsbury, was completely destroyed by fire Friday afternoon last.

The origin of the fire is unknown. Mr. and Mrs. Tighe, Mrs. W. J. McCoy and Mr. Sam Thompson were all out digging potatoes not far from the house, but they did not see the fire until it had got such a hold that it was impossible to save the building or any of its contents. The family's clothing, furniture, etc., was all destroyed. The building and contents were partly covered by insurance.

Saturday evening the Mountain View Women's Institute organized a shower for Mr. and Mrs. Tighe who had lost their home and its contents by fire the previous day.

A large number of neighbors and friends were present, and Mr. and Mrs. Tighe were recipients of many useful articles which will help them in getting their home re-established.

Plan to Stock Alberta With Chukar Partridge

Alberta is to be stocked with one of the finest game birds in the world—the Chukar partridge.

In an effort to improve shooting in Alberta, the Calgary Fish & Game Association had on order to be shipped from California Friday twenty-five of these birds.

When they arrived 20 pair were released on the farm of Dan Patton, a protected area southwest of Midnapore, and the remainder kept at the Inglewood bird sanctuary in East Calgary for propagation. Warden George Pickering has completed arrangements for looking after the newcomers. Any birds raised next year will be liberated when two-thirds grown.

The habitat of the bird is Northern India and west to the Black Sea. Hardy, it is larger than the Hungarian partridge. It lays from ten to fourteen eggs, promising rapid increase, for the bird is noted for its ability to adapt itself to any environment.

Field shooting at present in Alberta is all on Hungarians, introduced a number of years ago by Alberta sportsmen, who realized a bird had to be brought in to replace the fast disappearing sharptail.

While gratified at being able to bring in the Chukar, members of the Calgary Fish & Game Association believe the number was too small to bring the desired results quickly enough. The executive, therefore, has sent out a call to all sportsmen wishing to see the province well-stocked with these birds, to give their co-operation. Those wishing to do so are asked to communicate with Bert Canniff, secretary-treasurer 516 6th Avenue W., Calgary.

Celebrate Joint Birthdays.

About 30 friends and relatives gathered at the home of 'Grandma' Levagood on Monday night to celebrate jointly, her 76th birthday, and likewise Mrs. Kate Williams' 75th. Mrs. Williams lives at Bergen but formerly lived in Didsbury and was well known here. The evening was spent in playing games and a short impromptu programme proved to be a real treat. A delicious lunch was served after which the friends departed wishing both Mrs. Williams and 'Grandma' many more such happy birthdays.

Agricultural Society's Annual Meeting, Oct. 5

The annual meeting of the Didsbury Agricultural Society will be held at 2 p.m. Tuesday, October 5th in C. E. Reiber's office. Officials and members are requested to be present.

Thanks.

Mr. and Mrs. Garnet Tighe wish to thank their many friends and neighbors for their help during the fire which destroyed their home. They also wish to thank the members of the W.I. who organized a shower on their behalf and the many friends who came to their assistance with gifts to help re-establish their home.

NOTICE

Notice is hereby given to the Didsbury Merchants that merchandise for the Town Schools must only be supplied when accompanied by an official order signed by the secretary or a member of the school board.

All orders must accompany the bill when it is presented for payment.

A. C. Fisher, Secretary
Didsbury S.D. No. 652.

Sample and Rummage Sale!

in the
LEUSZLER BLOCK
Saturday, October 9th
at 2:30 p.m.

Hear the important messages to be broadcast over Radio Station KULA.

A wide variety of advertised goods:

Milk and Butter
Bakery Products
Knitting Wool
Yeast Cakes
Motor Oil
Floor Wax
Cleansers
Lingerie
Varnish
Cereals
Lux
Coal, Etc.

—To be cleared at Sample Sale Prices

Tea Served. Open at Night

Reduced Car Licenses Effective October 1st

First reduction of passenger car licenses under the new license year plan, which opened last April 1st, will become effective October 1st (tomorrow), as announced by Hon. E. C. Manning, provincial secretary.

Those applying for licenses on October 1st and thereafter will be given a 40 per cent reduction on the amount of the annual license. The new license taken out at this time will be good until March 31st, 1938.

Owners turning in their car license plates at the end of 1937 will be given a 20 per cent rebate on their annual license fee. The absolute "deadline" for turning in plates to obtain rebate will be January 10th, 1938. January 11th will be too late.

Those taking out licenses after January 1st, possibly through having bought a new car, will be sold a license good for the 3 month period ending March 31st. This license may be bought at a quarter of the price of the annual license fee. As the license year opens April 1st, a new license would have to be secured at that time.

Another change this year has been the reduction in motor truck licenses which became effective September 1st, one month earlier than the first reduction for car licenses.

It is expected that the change in the car license year will meet with splendid results.

Knox United Church Notes.

Rev. Stanley Hunt, B.A., B.D. will be the guest preacher next Sunday at all three appointments. Mr. Hunt is the new minister of the United Church at Crossfield. A cordial invitation is extended to all.

The Didsbury Ladies' Shoppe

Winter Coats

It will be worth your while to look over our winter coats. Fur trimmed and tailored, the newest autumn styles.

**\$12.95
to \$27.50**

Dresses . .

Large shipment of new fall dresses, up-to-the minute styles in crepes and wools, all sizes.

Stamped Goods

Including Pillow Cases, Linen Lunch Cloths, Aprons, Etc.

Flannelette Pyjamas and Nightgowns

Mrs. H. J. FRIESEN

Everyone is invited to

1903 **BERSCHT'S** 1937

34th

Anniversary Sale

Saturday, October 2nd to Saturday, October 9th

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Household Specials

CONTINUES TO


Saturday, October 16th

BUY NOW AND SAVE!

Builders Hardware Stores Ltd.

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NATURE SAYS CHEW!



KEEPS TEETH SPARKLING

Wars and Confusion

In Europe, as on this continent, the outlook for war, the effect of gigantic preparations for war—or defence as the case may be—and the outcome which may be expected if there is a general conflagration involving the major powers, are providing material for much conflict of opinion and confusion of thought in the minds of the general public.

While the prospect of another great war must necessarily engender feelings of apprehension among the rank and file of all or any nations that might become involved one cannot help but be impressed by the fact that there are apparently two dominant and diametrically opposed beliefs on either side of the Atlantic on the question of the imminence of a serious outbreak.

While active preparations for combat, on a hitherto unprecedented scale, are being made in half a dozen countries in Europe, it is inexplicable that the view that there is no real danger in the immediate offing is largely held by Europeans, if credence is to be given to the opinions of visitors to the American continent from the other side of the Atlantic.

We are repeatedly being told by such visitors that Americans and Canadians are far more war conscious than are the European nationals, that apprehension which is rife on this continent as voiced in the press, magazine articles and in discussions wherever men get together, is almost absent across the water and that the people here are more greatly concerned as to the outcome of the march of events than are the citizens which these spokesmen represent.

It seems impossible to believe that in countries whose governments are bending every energy and taxing the people large sums to build up armaments of greater dimensions than history has ever recorded and who are recruiting men in every village and hamlet or are conscripting the flower of manhood, the people are not war conscious, whether they expect to be aggressors or on the defence. Even if the newspapers in these countries do not discuss the possibility of war to any great extent, the matter must surely be a topic of frequent discussion in the home and on the street, in restaurants and offices.

The very fact that these countries would be the first to bear the impact of an outbreak presages the supposition that such a possibility, or even probability, must be uppermost in the minds of the people close to the potential theatre of war and in all likelihood one of the combatants, when on all sides evidences of active preparation are so apparent.

There are many factors responsible for the confusion which exists in the public mind. These are the kaleidoscopic rapidity with which the strength of the potentially combatant nations is changing in the course of a few weeks or months, with which the danger zones are shifting, with which dangerous incidents develop and then fade into oblivion and the difficulty of deciding in the welter of war news what is propaganda and what is actual fact.

To illustrate the swiftness with which the centre of interest switches from one section of the globe to another, it is only a matter of a few weeks since the "civil" war in Spain occupied the spotlight in the daily press. Spain has now been relegated to the background and the Sino-Japanese conflict has taken its place in the headlines, not so much because the public is concerned about the outcome for China or Japan—that appears to be almost a foregone conclusion at the present time—but because they are interested and even concerned over the prospects of one or more European countries intervening or becoming involved willy nilly, thus setting the stage for the transfer of belligerency to other continents, sooner or later.

More than one authority has recently stated that Germany and Italy, who have been using Spain as a testing field for their implements of warfare, were disappointed to find that they did not come up to expectations, that experiments under field conditions have demonstrated that greater advances have been made in defence machinery and equipment than in weapons of aggression and that, for this reason, there is less likelihood of either of these two countries precipitating a surprise move against any other country for the present.

If this is the case, possibly the British people may be aware of this negative result in the Spanish laboratory and that, coupled with the knowledge that rearmament is proceeding apace in Great Britain with tremendous strides, may account for their apparent unconcern as to the immediate future.

However, whatever may be the outcome of the turmoil in Spain and China, incidents develop from time to time involving European and American nationals and shipping which are to say the least provocative and with world conditions as they are, with so much unrest, with, in many instances, internal politics dictating international policies, there is an ever present risk that some incident may arise which cannot be explained with satisfaction to all concerned and which as a result may precipitate another great conflict.

It is because of these possibilities that the reading public on this continent is taking a keen interest in war news, even though interest may, and does, from time to time, shift from one country to another. Yesterday it was Spain. To-day it is China. Tomorrow it may be somewhere else.

Held Up Traffic

The Animal Rescue League of Cambridge, Mass., is caring for a 20-pound snapping turtle caught by a patrolman in Central square. The turtle was crossing the square to a seafood grill and the consequent traffic tie-up compelled Hughes to summon the patrol wagon to remove the turtle.

Has Become A Habit

Three times escaped from Devil's Island is the record of 39-year-old Elie Rondeau. His latest period of freedom has just come to an end. Three detectives found him sitting on a Paris cafe terrace. In his pockets were the identity papers of three different men.

A Versatile Mayor

Fred Gay, 77-year-old mayor of Pembroke, Wales, is self-supporting and then some. He knits his own socks, bakes his own bread and can cut and make his own shirts. "Ever since I was a boy I've been able to knit my own socks," he said. "I am an excellent nurse, too."

Although Windsor, Ont., is directly across the river from Detroit, Mich., the Canadian city's death rate from murders is only one-fifth that of Detroit.

Only Chance For Privacy

The King And Queen Enjoy Week-Ends At Royal Lodge

The King and Queen have retained Royal Lodge, Windsor Forest, as their "private" home and in doing so they follow the precedent set by King George V. and Queen Mary, who kept on York Cottage at Sandringham for 15 years after they came to the throne, Sandringham House being then in the occupation of Queen Alexandra. They were both devoted to York Cottage with its simple domestic life—it was no uncommon experience for visitors bidden to tea on Sunday afternoon to have the front door opened to them by their royal host himself—and in just the same way the present King and Queen have developed a deep affection for the pleasant little country house where they have been so happy during the last few years. They have made many improvements, particularly in the garden, which is the especial delight of the two little Princesses, and their week-ends at Royal Lodge are now all the more appreciated since they represent the sole remaining opportunity of escaping for a while from the glare of publicity. Though Windsor Great Park is, with the exception of the grounds of its few private residences, entirely open to the public, it is as a rule little frequented. At week-ends during the summer hundreds of trippers flock around Windsor Castle and hundreds more will be found at Virginia Water, but in between these two extremities peace reigns and you may walk for several miles and hardly meet a soul. The thousands of fine old trees and the beautiful vistas make it one of the most delightful spots near London; in particular, the loveliest distant view of the Castle may here be obtained from the summit of the hill that rises beyond the end of the Long Drive.

ALICE STEVENS' RECIPES

APPLESAUCE IMPROVES FLAVOR OF FRUIT CAKES

Applesauce is served with roast pork, just as cranberry jelly belongs to roast turkey. It has many uses as dessert and in addition it improves the flavor and keeping qualities of fruit cakes.

When sugar is added to fruit, the cellulose is toughened and the fruit does not lose its shape. For this reason many fruits are cooked in a syrup, as in preserved fruits. The sugar hardens the fruit and it does not break down.

In making applesauce, we try to break down this cellulose by cooking the apples with water until they are soft and then adding the sugar. This method has the advantage of requiring less sugar.

The natural flavor of the apples should be developed. Do not add many seasonings to your applesauce. If you do, you lose this natural taste and you tire of the fruit more quickly.

Do you find that it takes a lot of time to prepare the apples for applesauce? Try this suggestion. Wash, quarter and core the apples but do not peel them. Add the water and cook until soft. Then put the apples through a coarse sieve to remove the skins. Add the sugar and complete the cookery.

APPLESAUCE CAKE

1 cup brown sugar
1/2 cup shortening (butter or lard)
1 or 2 eggs
2 teaspoons cocoa
1/2 teaspoon cinnamon
1 teaspoon allspice
1 cup cold unsweetened applesauce
1/2 teaspoon soda
1 teaspoon baking powder
2 1/2 cups flour
Raisins, nuts or preserved ginger (if desired).

Cream the butter and sugar together. Add the eggs and cream all three. Mix and sift the dry ingredients and add the fruit. Add the dry ingredients and fruit with the cold applesauce. Bake for 30 minutes in a moderate oven.

Readers are invited to write to Alice Stevens' Home Service, Penticton, B.C., for free advice on home cooking and household problems. (Please mention this paper).

Hopes To Have Fleet

Singapore expects to have a complete fleet of its own for the Pacific when the naval base is finished there in 1939. The small island at the south extremity of the Malay Peninsula occupies a strong strategic position. Australia and New Zealand are expected to contribute to the new unit of defense organized by Great Britain.

The population of greater London at the end of June was 8,203,942.

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DIXIE

PLUG SMOKING TOBACCO

Great Aid To Builders

Electrified Wires Dry Plaster In Less Than A Day

Damp walls on mass buildings projects in Moscow, Russia, are to be dried rapidly by a process which an electrician has invented. Plaster on new walls requires a long time to dry in winter, but now builders will dry it quickly by electricity. Rows of fine wire are placed under the plaster at distances of about six inches. A current from the city power lines, lowered in voltage by a transformer, is transmitted through the wires. Water is a conductor of electricity, and the plaster shares in the warmth imported by the current, drying in less than a day.

Could See Funny Side

Drought conditions in Central Saskatchewan are serious, but they have their humorous angles according to one elevator agent at Wingard, who received this message by telephone: "I sent my crop into town by my brother, and I just wanted to tell you to be sure and send the sack back."

The bottom of Lake Superior, which is 1,150 feet below the surface in some places, is 578 feet below sea level.

Prefers Trail To Highway

Woman Explorer Has Made Many Trips Into Northwestern B.C.

At 51 Mrs. Jobe Akeley prefers the pack-trails of the wilderness to the smooth-riding highway.

For the first time since 1913 the widow of Carl Akeley, naturalist, sculptor and African explorer, is in western Canada, visiting Revelstoke and Field, B.C., and Calgary and Waterton Lakes, Alta.

Mrs. Akeley herself made 10 exploratory trips into northwestern British Columbia, and visited the headwater of the Fraser river and the previously unvisited Mount Sir Alexander region under the sponsorship of the Canadian government.

A peak in the Canadian Rockies was named Mount Jobe in her honor by the Geographical Board of Canada.

Mrs. Akeley was decorated by the King of Belgium for her exploratory work in the Belgian Congo.

Charles Goodyear was granted a patent for vulcanizing rubber in 1839.

Japanese chemists are attempting to make rayon from husks of the soy bean.



Keep Foods Deliciously Fresh

Keep your foods—cakes, bread, pies, cut meats, etc.—under a covering of Para-Sani Heavy Waxed Paper. You'll be amazed at the length of time they'll stay fresh...delicious! Para-Sani keeps them from staling. Get Para-Sani in the handy, sanitary knife-edged carton. For less exacting uses ask for Appleford's "Centre Pull" Packs in sheet form.

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Keep Baby's Skin HEALTHY with BABY'S OWN SOAP. Best for You and Baby too.

History of Peiping, For Ages, Under Different Names, A Sovereign City of China

Peiping, which for ages under different names considered itself the sovereign city of the world, has again been hearing the roar of warfare at its gates and has been feeling its blows. Whatever befalls in the present conflict between Chinese and Japanese, this most aloof and mysterious city, can scarcely lose its glamor.

Approaching Peiping by train, or even by air route from Shanghai, the stranger becomes oppressively aware of the past. Everything seems so old, so lethargic. Grave mounds dot the landscape, for the Chinese dead are buried in their fields and next year's furrows curve around. The walled villages and mud hovels are colorless and mostly in decay. Men's works seem transient against China's 6,000 years.

Suddenly, the spreading city walls rise comfortingly out of the plain. Their antiquity, strangeness and weird beauty captivate one's senses. The train clatters through a breach and the vista of Peiping opens ahead, a vista of the roofs, mostly drab gray but some of lovely shades of gold and yellow and green.

The city has three main walls, one within another, maze-like. The outermost, pierced by ponderous gates and broken at the top by guard-houses, is as massive as the Great Wall. It is more than forty feet in height and about sixty feet wide at the base, narrowing a little at the top, where the facing rises a few feet. This used to give cover to archers and spearmen as they hurled their bolts into the barbarian ranks below.

Within this wall are the two other city walls. A faded red wall sets apart the Imperial City, where officials and lesser ones of royal rank lived and worked; and within that are the wall and moat that isolated the Forbidden City, where dwelt the Son of Heaven with his thousands of retainers.

Each change in dynasty left some mark. Peiping's architecture, decorative arts, customs, habits of mind, spiritual or ethical trend—all show something of each period of its long past and combine to make the city what it is: the most romantic, polite, nonchalant and variously interesting place in the Orient, not only to the student, artist, political historian or archaeologist, but to the casual resident and tourist.

The temples and palaces are among the most beautiful in existence—the lift to their eaves is a reminder of the tents of Kublai Khan when their corners were drawn up toward the sky. It takes an inspired brush to picture their colorings, products of lost processes and forgotten pigments and centuries of weather. The palaces of the emperors have been described as the most majestic constructions ever built for royalty. The very old throne room is all of glass, plate glass up to the fretwork dado, the great glass main door extending to the roof.

The newcomer finds Peiping rather awesome, somewhat breath-taking in its hint of something sleeping that may awake. Friends or tourist agencies launch him on a round of sight-seeing, one temple after another, one palace just a little more magnificent than the last, until names run together, until dragons haunt his slumber. Eventually a case of esthetic indigestion results, with its natural reaction.

Travellers agree that the Temple of Heaven with its three-tiered tower blue tile is one of the most exquisite structures known. They view the miles of imperial palaces within the red walls of the imperial city; the Bell and Drum Towers that gave the alarm when enemies approached; the suburban Summer Palace, by a lake among green hills, with theatre, audience hall, temples, tea houses and other buildings and pavilions that make it seem like a dream town—they thrill to these impressive remnants of a departed royalistic glory.

Peiping is one of the oldest cities still in existence, and it has ever had an influence on the destinies of Asia. It has been besieged and captured uncounted times. It has been completely destroyed on at least three occasions, with only blood-soaked heaps of stones to mark its location. And in sign of its vicissitudes it has

borne at least eight different names.

Since the beginning, Peiping's fortunes, and with them those of China, ran definitely and noticeably in cycles. There were recurrent periods of humiliation. Its most recent one opened in the middle of the nineteenth century, when the Manchu court, like its predecessors, fell slothful and degenerate. It eventually gave way before the anger of the people, who replaced the empire with a republic.

The wheel moved on. The city was degraded again when Nanking became the capital; even its name—Peiping instead of Peking—showed the lower estate. Japanese influence has encroached upon it from the north. Indeed, for some months it was wondered whether Chinese or Japanese were the real rulers of the city.

But the things that made Peiping Chinese in the long ago have served to keep the city Chinese to-day. To its peoples the Japanese are aliens—and Peiping is accustomed to absorbing aliens, even when they have conquered it.

The Big Brother Farm

Brings Happiness To Many Oregon Boys Every Year

Twenty-four years ago an idea occurred to Chester A. Lyon, of Lebanon, Oregon.

On every hand Mr. Lyon found children who were underprivileged, who never heard of vacations, summer camps, farms, or any of the myriad other things that tug at youthful heartstrings. Realization of this condition caused him to purchase a tract of land near Lebanon and organize the "Big Brother Farm."

Ever since Mr. Lyon and his wife have spent their summers on the farm as host and hostess to 25 or 30 boys each year. Small fruits and short season crops are grown on the acreage. There are filberts, walnuts and prunes. There are cows, chickens and pigs—not to mention the garden. The boys work in the garden, help harvest the fruit and nut crop and do the chores on the place, but there is no profit, for practically everything that is grown goes toward feeding the ravenous appetites of the "guests."

Work on the farm is light. Breakfast at 6 a.m. is followed by a work period lasting until 10 a.m. Then comes a period of supervised play composed of games, hikes, swimming, fishing and dozens of other things dear to boys on camping expeditions. In the evening chores are done and then comes games and other recreation.

Thus, each year the "Big Brother Farm" brings happiness to a group of children who otherwise would miss much of life. With the money obtained from the nut and prune crops on the farm and from the donations of interested friends, and with what they save from their earnings elsewhere, the Lyons "have their annual vacation." At first they started the venture alone, but now find much assistance in their daughter Catherine and son Howard, both high school students.

The First Poet Laureate

Charles I. Appointed Ben Johnson To Position In 1617

It seems a far cry to the minstrel of Richard Coeur de Lion, yet the present office of poet laureate is a development of the practice of the 11th and 12th centuries. King Richard had a versificator regis (verse maker of the King) named Guillelmus Peregrinus; Henry III. had a versificator named Master Henry; and Edward IV. had a humble poet laureate named John Kay. The crown has always shown patronage to literary talent. Chaucer was given a pension and a perquisite of wine by Edward III. and Queen Elizabeth gave Spencer a pension, but the first poet laureate who held the position in all its essentials was Ben Johnson, whom Charles I. appointed in 1617.

The length of Broadway, within the city limits of Greater New York, is 15½ miles.

Butter Honors For West

Western Canada Wins In Butter Competition At Toronto Exhibition

Western Canada entries swept through to nearly complete domination in the competition for butter at the Canadian National Exhibition, according to results announced.

The Gladstone Creamery of Gladstone, Man., captured the sweepstakes silver cup for the highest score in creamery butter with a total of 97.4. Manitobans also won many other awards.

Runners-up in section one for creamery butter, salted in 14-pound boxes, included Independent Creamery, Innisfail, Alta.; Alberta Dairy Pool, Wetaskiwin, Alta.; Viking Creamery Association, Viking, Alta.; Burns and Company, Limited, Vegreville, Alta.; Lacombe Creamery, Lacombe, Alta.; and Carstairs Creamery, Carstairs, Alta.

Other contenders in section two for one-pound prints of creamery butter were Lacombe Creamery, Lacombe, Alta.; Burns and Company, Limited, Stettler, Alta.; Elnora Creamery, Elnora, Alta.; Crystal Dairy, Limited, Macleod, Alta.; C. Sorensen, Rocky Mountain House; Wetaskiwin Creamery, Cardston, Alta.; and New Sarepta Dairy, New Sarepta, Alta.

In section three for June-made salted butter in 14-pound boxes, runners-up included Central Alberta Dairy Pool, Alix, Alta.; Burns and Company, Limited, Vegreville, Alta.; and Independent Creameries, Innisfail.

In the dairy butter crock class, runners-up included Mrs. J. M. Johnson, Hawarden, Sask., and Miss Myrtle A. Johnson, Hawarden.

Gather Eggs Often

Last Time Should Be Just Before Dark If Possible

Eggs should be gathered at least twice a day, and three times daily is better during hot weather. The time of one gathering should be just before dark or as near to it as practicable. This last gathering may not produce a great number of eggs, but since broody hens will commonly search out the nest containing eggs after the day's laying has ceased, failure to gather late in the day is a common source of distinct deterioration.

Each gathering should be placed in the coolest part of the cellar if no other cool spot is available, as soon as gathered.

Takes Air Mail Contract

Trans-Canada Air Lines have taken over the mail contract for the Vancouver-Seattle route from Canadian Airways, G. A. Thompson, general manager of Canadian Airways, announced. Mr. Thompson also announced that Trans-Canada Air Lines purchased the two Lockheed Electra planes with which the mail was flown by Canadian Airways from Vancouver to Seattle.

Great Britain Spending Vast Sums Under The Five Year Rearmament Plan

Great Britain has just ended the first six months of military preparedness under her £1,500,000,000 (about \$7,441,031,250) rearmament program.

A wide field of endeavor, by which the country can make an easy transfer to a war footing, is now in full play.

At the rate of about £835,000 (\$4,144,740) a day in expenditure, or £34,722 an hour, or £578 a minute, Great Britain is getting ready for whatever may come.

By comparison the net cost of the Great War to Britain during a period of four years and eight months, is estimated at slightly less than what is now being expended on the five-year rearmament program.

Battleships are being built. Planes are being turned out by the score. Elaborate air-raid precautions are a part of defence preparations. Industry is being mobilized.

"A contribution towards peace," Prime Minister Chamberlain has termed this program. To support his view there is a school of political thought which believes war has been pushed back five years by British rearmament. And before five years have passed, in the opinion of more optimistic observers, British rearmament may force, through sheer inability of other countries to keep pace, a definite move towards disarmament.

Alarmists, on the other hand, continue to voice fears that rearmament may come too late, that Britain may not be ready when war, with its new capacity for "knockout" blows, again engulfs Europe.

No question remains that Britain has turned her energies to rearmament with ever-accelerating efficiency. The record of the past six months, as regards rearmament and defence preparations, aside from the strictly military, includes the following:

Navy—Start of a program which, by the end of the year, will see 664,000 tons of warships under construction—a peace-time record. This will include five battleships of 35,000 tons and five aircraft carriers of from 22,000 to 23,000 tons.

Army—Thorough mechanization, development of modern anti-aircraft units, tremendous drive in recruiting to add 112,000 men to the regular army and reserves and 100,000 men to the territorial army. Response to recruiting is still slow—the one "weak link" in the program of rearmament.

Aviation: Acceleration of production of military planes to provide 1,750 first-line planes before long. Development of new high-speed bombers and air-dreadnaughts. Experimentation with bombers which can cruise, fully loaded, at more than 300 miles an hour.

Industry—Plans for immediate mobilization of industry in case of war; for protecting essential railroad

services; for safeguarding food supplies. New munitions factories are being developed, in secluded areas away from population centres.

Civilian Protection—Start of manufacture of 30,000,000 gas masks for distribution to population in "event of emergency." Organization of communities for protection against enemy air-raids, including cleanup squads, portable fire engines, bomb-proof shelters.

Empire—Co-ordination of empire defence. Further development of naval and air bases at Malta and Singapore.

Merchant Marine—New attention to protection of merchant marine. Consideration of high-speed naval tankers for oil transport, possibility that power yachts may become a potential war reserve; special "shore training" for merchant marine officers.

There is, furthermore, an unknown factor in British rearmament and defence; the unannounced results of extensive research. Sir Thomas Inskip, minister for co-ordination of defence, recently told the House of Commons:

"The research committee has been very active indeed, and has produced some very remarkable results. But nothing could be more disastrous than for me even to hint at what research has been attained, and how much stronger we are in air defences as a consequence of the discoveries, and the application of those discoveries."

Rumor has it that important among these discoveries is a new type of "death ray" and new methods of protecting the navy against explosive and gas bombs.

Eskimos Import Furs

Wolverine Used For Trimming Parkas Is Scarce In North

No one carries coal to Newcastle but trading companies in the far northern territory of Coppermine, beyond the Arctic Circle, bring furs to the Eskimo, their own chief source of supply for furs.

Annually the Hudson's Bay Company, which once ruled a vast area of northern and western Canada, takes hundreds of wolverine skins into the Arctic and sells them to the Eskimo. Wolverine is the only fur on which ice will not form from the condensed breath of the wearer. It is used to trim the hoods, cuffs and bottoms of caribou skin parkas that all Eskimo wear in winter.

Few wolverines are caught in the northwest, not nearly enough to trim all the parkas that are worn. So the company buys them in east where they are more plentiful, ships them down the Mackenzie River by steamer, transfers them to the auxiliary schooners that ply the Arctic coast and leaves them with the trading posts to be sold for cash or exchanged for other furs.

The Likeable People

Are Those Who Can Be Relied On At All Times

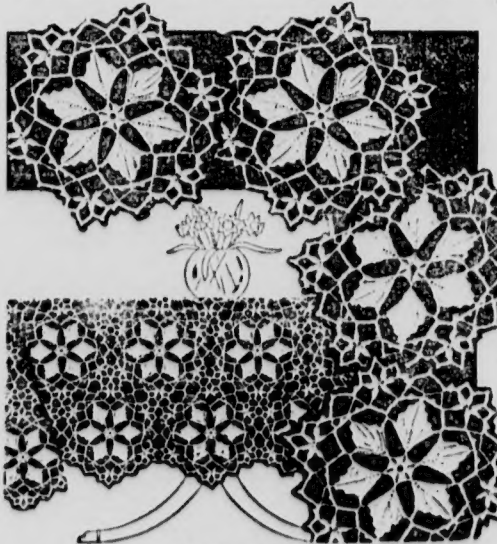
People would try harder for trustworthiness if they knew how lovable a quality it is. When you know you can rely upon any one, that whatever they undertake to do will be done, that you can really pass over a share of your load to them, you cannot help liking them. On the other hand, it does not matter how amiable men may be, if they are forgetful, if they are unpunctual, if they habitually neglect, they become sources of such annoyance that one's liking is apt to die out. Sir William Robertson.

Would Help Textile Trade

Bigger Handkerchiefs For Women And Children Are Suggested

The Wholesale Textile Association of Britain has announced in London that they are taking steps for bigger handkerchiefs for women and children. Some years ago a minimum size of nine inches and eight inches respectively was fixed by a trade agreement "to safeguard the interests of the public." The new minimum sizes are ten inches and nine inches respectively.

Luxurious Lace At Pin-Money Cost



Household Arts by Alice Brooks

Six-Point Medallions Crocheted in String Make Many a Stunning Article

PATTERN 5817

Lace luxurious to behold, yes! . . . but your pin-money will cover the trifling cost of pattern and string you'll need for this. Get started right away on this dainty cloth (spread or scarf), if you'd have it finished for Winter festivities. Individual medallions, easy to crochet, are repeated to make up this rich, openwork design. Crochet a few extra medallions and you can have a buffet set to match! In pattern 5817 you will find complete instructions for making the 9-inch medallion shown; an illustration of it and of all stitches used; material requirements.

To obtain this pattern send 20 cents in stamps or coin (coin preferred) to Household Arts Dept., Winnipeg Newspaper Union, 175 McDermot Ave. E., Winnipeg.

There is no Alice Brooks pattern book published

Didsbury Pioneer.

Established 1903

DIDSBURY - ALBERTA
Published Every Thursday.

Subscription Rates: \$2.00 Per Year; \$1.00 Per 6 Months; 50 Cents Extra to Great Britain and the United States. Payable in advance.

Government, Legal, and Municipal Advertising: 10c per line first insertion, 12c per line (unchanged) each additional insertion. Local readers 10c per line.

Classified Advertising: For Sale, Articles Wanted, Lost, Stolen or Strayed Etc., 50c first insertion, 25c each additional insertion, 4 insertions \$1.00.

Business Cards: Special Rate of \$1.00 per month (4-inch) or \$11.00 per year if paid in advance.

Notices under Coming Events: 50c first insertion, 25c each additional insertion.

Card of Thanks (not exceeding 6 lines): 50c per insertion.

Obituary Poetry: 10c per line.

Transient Advertisements to be paid for when ordered.

Changes of Advertisements must reach this Office not later than Tuesday noon to ensure insertion in the issue of that week.

J. E. Gooder - Editor & Manager

The World of Wheat.

By H. G. L. STRANGE

Director "Crop Testing Plan."

"If I feed some of your Registered seed grain to my hogs, Mr. Strange, will it improve the pigs, and can I get them Registered?"

A good lady, new to farming, in all good faith, recently asked this question.

"No madam," I replied. "Registered seed cannot perform that miracle. It cannot improve hogs. It can, however, greatly improve your crops both in quality and in yield, and so can help you to make more money."

"But why is Registered seed any better than any other kind of seed? What does 'Registered' mean, any way?" she said.

Many others have asked this question. Here is a short answer:

Registered seed comes from a crop that has been examined in the field by a competent cerealist and found to be true-to-variety to a high standard of excellence, i.e. to contain not more than one off-type plant in ten thousand. The individual crop is then given a pedigree by the Canadian Seed Growers' Association.

The cleaned seed is afterwards examined in the sack by the Dominion Seed Branch. If found to be high in germination and almost free from the seeds of other kinds of grain and of weeds, the sack is sealed and tagged. So, the contents are guaranteed to be Registered seed.

Following factors have tended to raise price: Japan negotiating for Danubian wheat -- Official Hungarian corn estimate reduced -- Floating wheat stocks small -- European hog numbers decline -- Smaller hog crop expected in Europe -- Expect small Yugo-Slavian prune crop -- Lack of moisture tends to decrease U.S. winter seedings.

Following factors have tended to lower price: Production of all major Manchurian crops above last year -- Rains make Indian wheat-seeding prospects satisfactory -- Rains beneficial for winter sowings in Czechoslovakia -- Greece using potato flour to restrict wheat imports -- Expect record potato crop in Germany -- Light rains improve southern hemisphere crops.

CLASSIFIED ADS.

Regd. 1-Year old Suffolk Ram For Sale.—Abe Snyder, Rt.2 Didsbury. (392p)

For Sale—30 Barred Rock year old Hens: Good Laying Stock; Very Reasonable.—Mrs. H. D. Booker (38p)

Strayed—Dark Bay Saddle Gelding, 1000 lbs., small saddle marks. Reward—E. W. Phillips, at Olds School of Agriculture. (38c)

For Sale.—Enterprise Circulating Heater, almost new, with stovepipes. Apply to C. R. Ford. (36c)

Wanted.—Housekeeping Room (furnished or unfurnished) one day a week to give piano lessons; or room and board (own piano). Apply to V. Thomson, care of Mrs. R. Barrett. (36c)

Items of Interest

The Australian appeal court has cut the price of a kiss from \$80 to \$40. Joe Romer, 30-year-old importer, appealed a conviction and fine at Sydney for assaulting Judith Lipman, 18 year-old part-time stenographer. She claimed the assault took the form of a kiss while she was working for him. Romer claimed he hadn't kissed her at all. The court upheld the conviction but cut the penalty in half.

Alf Bildstein of Kerrobert, Sask., decided to go to Ontario and transferred 160 acres of his farmland to J. H. Benson for two year-old heifers. Alf paid \$1,800 for the quarter section fourteen years ago.

Social Credit has invaded the Ontario election campaign. Alex Denomme, young French-Canadian, will contest East Ottawa as exponent of Douglas Social Credit. His opponents are Hon. Paul Leduc, Liberal, and N. J. Lacasse, Conservative.

For "depositing paper on a public place" at Melton, England, a man from Wickham Market received a police court summons. A police constable said that he saw the defendant, who was riding an ice cream tricycle, throw a piece of paper on the road. A fine of \$1.25 was imposed.

L. D. Byrne of Birmingham, England, who has been engaged to come here on a ten year contract as a permanent commission to administer the Social Credit Act, will come "as soon as possible," according to Glen L. MacLachlan, chairman of the Social Credit Board. While he was visiting here in July and August, Mr. Byrne had been offered a post as permanent commissioner, but declined it at that time. Mr. MacLachlan has declined to disclose at present the amount of salary to be received by Mr. Byrne in his capacity as commissioner.

WEEKLY JOKE

Two negro men were having a heated argument, the cause being that each accused the other of marrying a woman who was not quite a full-blooded negress:

"Let me tell you," said Mose "Mah Lindy am so black dat when she cries Ah saves de tears an' uses dem fo' ink."

Sambo just laughed sarcastically. "Bob," he replied, "dat ain't nuff'n at all. Mah Dinah am so black dat every time she sneezes de room am sure filled with soot."

B.A. SERVICE STATION

Darned near time for

ANTI-FREEZE!

We have "Frost-Cop" & "Eveready" anti-freeze.

GEO. PARSONS

FARES REDUCED

for
THANKSGIVING DAY
WEEKEND

Between all stations in Canada Good Going from

12 Noon OCT. 8 Until 2 P.M. OCT. 11

Except - Good A.M. Trains Oct. 8 where no P.M. Train
GOOD TO RETURN UNTIL OCT. 12, 1937

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Canadian Pacific

Didsbury Dairy

Milk and Cream Delivered Daily

Special orders receive prompt attention

Milk from our own tested herd

You may Whip our Cream.

BUT you can't Beat our Milk

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Turner Valley Naphtha Always On Hand!

ALL KINDS OF LUBRICANTS and GREASES

IVAN WEBER

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Phone 56. Residence 61

A complete line of Radios - Radio Accessories Batteries & Electrical Supplies

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Agent for Beatty Washers.

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R. E. LANTZ

Phone 38

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"The Chinook"

Heat waves and dust storms mean nothing to travellers on the West's crack train—the air-conditioned "CHINOOK" between

CALGARY AND EDMONTON

Relax comfortably in the cool, clean, gently circulating air of a spring morning.

Arrive at your destination as fresh as when you started.

- Every car completely air-conditioned with cooled and filtered air.
- Individual adjustable reclining seats.
- Cafeteria restaurant car for light refreshments.
- Smoking rooms for gentlemen and comfortable ladies' lounge.
- No extra fare.

DAILY (except Sundays)

Lv. Didsbury... 6:19 p.m. Lv. Didsbury 11:54 a.m.
Ar. Edmonton 10:15 p.m. Ar. Calgary 1:15 p.m.

SUNDAYS

Lv. Didsbury... 6:25 p.m. Lv. Didsbury 1:16 p.m.
Ar. Edmonton 10:15 p.m. Ar. Calgary 7:00 p.m.

After your first delightful experience you will always time your trips to catch the "Chinook."

For intermediate stops and other information, see folders or inquire from Ticket Agent or J. W. Dawson, Dist. Pass. Agt., Calgary.

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FOR READERS OF THIS PAPER

FRIENDS! We are combining our newspaper with these two great magazine offers, so that you can realize a remarkable cash saving on this year's reading. Either offer permits a choice of top-notch magazines with our paper, and, regardless of your selection, you will say it's a bargain.

YOU GET THIS NEWSPAPER

FOR 1 FULL YEAR

CHOOSE EITHER OFFER.

SPECIAL OFFER NO. 1

ANY 3 MAGAZINES FROM THIS LIST

- ☐ National Home Monthly - 1 yr.
- ☐ Canadian Magazine - 1 yr.
- ☐ Pictorial Review - 1 yr.
- ☐ Silver Screen - 1 yr.
- ☐ American Boy - 1 yr.
- ☐ Parents' Magazine - 6 mo.
- ☐ News Review Wkly. (British) 3 mo.
- ☐ Opportunity Magazine - 1 yr.
- ☐ Can. Horticulture and Home Magazine - 1 yr.

NO CHANGES FROM ONE LIST TO ANOTHER PERMITTED

\$3.00 YOUR NEWSPAPER AND 3 BIG MAGAZINES

SPECIAL OFFER NO. 2

1 MAGAZINE FROM GROUP A
1 MAGAZINE FROM GROUP B

- GROUP "A"**
- ☐ News Review Wkly. (British) 3 mo.
- ☐ National Home Monthly - 1 yr.
- ☐ Canadian Magazine - 1 yr.
- ☐ Opportunity Magazine - 1 yr.
- ☐ Pictorial Review - 1 yr.
- ☐ Silver Screen - 1 yr.
- ☐ Can. Horticulture and Home Magazine - 1 yr.
- GROUP "B"**
- ☐ Liberty Mag. (52 issues) - 1 yr.
- ☐ Judge - 1 yr.
- ☐ Parents' Magazine - 1 yr.
- ☐ True Story - 1 yr.
- ☐ Screenland - 1 yr.

\$3.00 YOUR NEWSPAPER AND 2 BIG MAGAZINES

GENTLEMEN: I ENCLOSE \$..... PLEASE SEND ME ☐ OFFER NO. 1 (Indicate which) ☐ OFFER NO. 2. I AM CHECKING THE MAGAZINES DESIRED WITH A YEAR'S SUBSCRIPTION TO YOUR PAPER.

NAME

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Church Announcements

M.B.C. CHURCH
Rev. Oscar Snyder, Pastor

Sunday Services:

1:30 p.m.—Sunday School.
2:45 p.m.—Preaching Services.
7:45 p.m.—Preaching Service, including Young People's meeting every alternate Sunday.
Wednesday Evenings, 8 o'clock
Prayer Service.

UNITED CHURCH

Rev. J. R. Geeson, Pastor

11:00 a.m.: Sunday School.
7:30 p.m.: Service.
Westcott 11:00 a.m.
Westerdale 3:00 p.m.

EVANGELICAL

Rev. A. S. Caughell, Pastor

Sunday Services:

10:30 a.m. Morning Worship.
11:30 a.m. Sunday School.
7:30 p.m. Evening Service.
Monday 4 p.m. Jr. Christian Endeavor.
Monday 5 p.m. Intermediate " "
Monday 7:30 p.m. Senior " "
Wednesday Evening, at 8, Prayer Meeting

CHURCH OF ENGLAND

Rev. A. D. Currie.

HARVEST FESTIVAL, SEPT. 26

9:45 a.m. Holy Communion.
3:00 p.m. Evensong.
The congregation is earnestly invited to attend these services.

LUTHERAN CHURCH

Rev. J. J. Kuring, Pastor.

Westcott—English Every Sunday 11 a.m.
German—First, third and fifth Sundays at 10 a.m.

Didsbury—German Every Sunday at 2:30 p.m. except the fourth

Train Time at Didsbury**NORTHBOUND—**

1:14 a.m. Daily.
10:30 a.m. Daily—Except Sundays.
6:19 p.m. Daily.—"Chinook "

SOUTHBOUND—

4:50 a.m. Daily.
11:54 a.m. Daily.—"Chinook."
5:04 p.m. Daily.—Except Sundays.
1:46 p.m. Sundays.—"Chinook."

Edmonton News Letter.

By T. B. Windross

Laws without precedent in British history, but similar to the foundation for the establishment of dictatorships, have come into the Alberta legislature this week to be inflicted upon this province in the name of "social credit," by the orders of a man who remains safely 6,000 miles away.

By one new act brought into the house, the minister of trade and industry, who happens at the moment to be Hon. E. C. Manning, has absolute authority to decree that any business or trade or occupation within the province—and there is nothing to say that farming is not included—can be carried on only by license.

He has absolute authority to refuse a license to any man engaged or employed in any business or occupation, or to suspend or cancel any license already granted. One minister thus becomes the absolute dictator of the livelihood, or lack of it of 750,000 Albertans, according to the act.

He has power to close down any business—any farm or store or barber shop, bank or grain elevator which he chooses, provided he says it is "in the public interest." It has been denied, of course, that there is any intention of using any authority like that, but the power is there, in the terms of the act.

In addition, the minister has the power to set the amount of license fees applying to any individual business or employee. Only maximum amounts are set, and they are \$1000 for a company; \$300 for an agent of a company; and \$100 for an individual.

According to advanced reports the bill was particularly aimed at banks and at newspapers. Along with the terms of the press bill itself, the licensing act would permit the government to close down any newspaper, or take the livelihood away from any newspaper man presuming to report anything the government did not like, or publish any criticism of the government and so called "social credit."

Stagnulation of the press was the first step taken by Benito Mussolini when he set about establishing his dictatorship—even before he began collecting multiple portfolios in the government for himself to establish a one man cabinet.

Now press licensing and control enter the Alberta scene. A propaganda bureau was set up last week to distribute "news" and "information" about the Aberhart government and the Social Credit Board to Alberta newspapers and attempt to assure that the Government and the Board could have published in this province's weekly newspapers the things the officialdom wants published.

To divert attention from social credit promises, evidently, or to place the responsibility for paying basic dividends upon someone other than the government, which promised them, banks operating in Alberta are to be taxed a total of \$2,500,000 annually, according to the terms of another act as it was introduced. That means a tax of \$13,000 annually on the average bank branch in Alberta in the average town. That levy takes no account of other taxes in the form of licenses or of municipal or dominion or of income taxes. Of 221 branches of banks in Alberta 180 have been operating at a loss in recent years, according to a recently broadcast bank statement. There are no huge profits from which the tax can be taken. It remains to be seen whether some branches must close down, or whether borrowers must bear the cost of that taxation.

The business of being a social credit "expert" has become recognized by the government now; it has agreed to pay L. D. Byrne, a young Englishman who has been working in an insurance office at Birmingham, \$2,750 for his travelling expenses from Birmingham to Edmonton so that when he gets here he can start expediting on a 10 year contract. That \$2,750 will be enough, presumably, to pay the boat fare and the train fare of Mr. Byrne and members of his family, whom he may want to bring along with him, but it is not enough to pay the fare of an "assistant" whom he wants to bring with him from England. So the government has provided another \$400 as travelling expenses for the assistant.

The government has not yet felt disposed to tell the people how much it is going to pay Mr. Byrne each year for his expediting, or how much it is going to pay his companion for assisting.

Meantime G. F. Powell, the "efficiency expert" who was sent to Alberta by Major C. H. Douglas and who is giving the government its orders day by day, is worrying along without a salary at all, so far as it is known, but with what is known as a "subsistence allowance" by which the government pays him \$12 per day. And G. L. MacLachlan, the one-time insurgent member of the legislature who was appointed chairman of the social credit board, is getting a "subsistence allowance" of \$10 a day, "including Sundays," for being chairman, and the other four members of the board are getting \$8 a day. These rates, of course, do not include their travelling expenses or their sessional indemnities of \$1,800 a year.

Steadily the Alberta government and the legislature have moved toward a complete break with the dominion government in the past few weeks in the name of "social credit." Little thought has been given to the results of such a break on the economic welfare of the province, it seems, and little thought has been given to the position of Alberta as just one little province, one-fiftieth of the great Dominion of Canada. A resolution brought into the legislature last Friday defied the other fourteen fifteenths; it called upon the house to agree that the legislation disallowed last month by the dominion should be implemented by the province any way. And although every member of the legislature, when he took his seat, swore fealty to the crown, the "secret pledge" which 50 members signed during the August session, called upon them to give their unquestioning support to the Social Credit board and "experts" in anything they might do "whether for good or ill," as the pledge says.

William N. Chant, who was elected two years ago as Social Credit member for Camrose and became minister of agriculture, and John W. Hugill who was elected in Calgary and became attorney-general, were handed that pledge to sign. Mr. Chant had been ousted from the cabinet because of his views toward the premier; he would not sign such a pledge. Mr. Hugill was still in the cabinet; by his position he was forced to sign it. And last Friday they both crossed the floor of the legislature to join the opposition side.

Mr. Chant has just been given a vote of confidence by a Social Credit zone organization in his riding, with a demand to the government that he be invited to re-enter the cabinet. And Mr. Hugill has just repudiated the pledge he signed under pressure, and explained his position to his own constituents and to the people at large, through two broadcasts.

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Spontaneously

GENERAL ELECTRIC

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Say It With Flowers -

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TUESDAY Evening, Oct. 5

8:30 to 8:45

With a daytime broadcast of this address

WEDNESDAY Noon, Oct. 6

12:00 to 12:15

Over Stations

CFCN	1030	kilocycles
CJCJ	690	kilocycles
CFAC	930	kilocycles
CJOC	950	kilocycles
CJCA	730	kilocycles
CFRN	960	kilocycles

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PACKAGES 10c
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IN SMART NEW
MOISTURE PROOF POUCH

WORLD HAPPENINGS BRIEFLY TOLD

A system of apprenticeship has been established in wholesale and retail trades in Manitoba, according to an announcement at Winnipeg.

Steps are being taken to raise a Welsh memorial to the late Senator Marconi on the spot where he carried out first successful wireless experiments, Lavernock Point, Penarth.

King George VI. will tour industrial cities and towns in the West Riding of Yorkshire late in October. He last visited the area as the Duke of York in 1932.

A public subscription has been started to buy a crown for 18-year-old King Farouk, as a gift from the nation for his wedding next February 11.

Two important Scout gatherings will be held in Britain, the Cubmasters and Wolf Cub workers from all the world at Chingford next summer, and the world Rover meet in Scotland in 1939.

Walt Disney was advised by cable that for the fourth consecutive year one of his "Silly Symphonies" had been judged the best short picture at the International Exposition in Venice, Italy.

British aircraft factories are so busy with government orders that duties on foreign-built craft have been dropped, and commercial planes are now being imported from Germany and the United States.

A monument to the inventor of the saxophone, Antoine Sax, will be built at Dinant, Belgium, his birthplace. Sax designed the instrument in 1846 and didn't live to see its great popularity.

F. C. Brown, of Vancouver, president of the Canadian Manufacturers' Association, suggested the Canadian Chamber of Commerce might work with his organization to stop sale of the Dominion's raw materials, such as timber limits and ore deposits, for export in the raw state.

Would Find Ready Market

England Could Sell Better Grade Of Canadian Poultry

Canadian poultry is giving satisfaction on the English market, according to Henry Ridpath, of Ridpath Bros., Ltd., a leading importing firm of foodstuffs, of London and Liverpool, who was in Ottawa meeting officials of the marketing and production services of the Dominion department of agriculture.

He went from Ottawa to Toronto to confer with representatives of the leading meat packing companies and then to western Canada to call on firms whose products he handles in England. He is on his way to Australia and New Zealand.

"While the Canadian poultry that is being exported to Britain is highly satisfactory," Mr. Ridpath said, "a higher proportion of the better grades would find a more ready market."

Before And After

Phonograph records measure improvements in students' voice and diction in the speech department of Beloit college. A recording is made of a speech by each student at the start of the public speaking course. Another at the close of the course is made on the reverse side of the record. By comparing the two the instructor can judge each student's improvement.

Third Picture For Quints

Plans Being Made For Another Movie Next Year

"Mother Knows Best" may be the title of the Dionne quintuplets' next picture, to be released "some time in 1938."

Officials of the Twentieth Century-Fox Films at New York said their coast office holds the story to which the antics of the five little girls may be harnessed in their third screen appearance. But the choice is not definite, and neither producer nor cast has been assigned.

Apparently, it will be next year before the cameras begin turning over in the playroom of the Dafee nursery, near Callander, to produce a successor to "The Country Doctor" and "Reunion." No work is planned for the quintets during the balance of this year, according to the company's production schedule. The quintets' contract, signed at the end of 1935, calls for three pictures over a period of three years.

"The Country Doctor," in which the five little girls crawled their way into the hearts of film fans, was released in March, 1936, with Jean Hersholt, Dorothy Peterson and Slim Summerville in the leading adult roles. "Reunion" followed six months later. Both were shown in 48 countries and translated into some 23 languages.

A New Star

Discovery Of Supernova Is Announced In California

A new star 500,000,000 times brighter than the sun flashed across the scientific sky recently.

Because of its great distance from the earth, however—3,000,000 light years—it is visible only through the most powerful telescopes.

Discovery of the "Supernova" was announced by Dr. Fritz Zicky of California Institute of Technology.

MAKE THIS MODEL AT HOME—
A WRAP 'N' TIE FROCK

By Anne Adams



Make your kiddie feel oh, so "grown-up," by stitching up this cute little wrap-around frock for her back-to-school wear! A "two" to "twelve" will find Pattern 4556 easy-to-do in a jiffy while a youngster who's learning to dress herself will achieve speedy results with a simple sash to tie, and nary a buttonhole! Mother will be pleased with this frock, too, for its simple pattern is unusually easy to follow! Do notice the cunning puffed-up sleeves, pointed collar and slightly flared skirt—all as fetching as they can be! Pretty in printed percale, challis, gingham or chambray.

Pattern 4556 is available in children's sizes, 2, 4, 6, 8, 10 and 12. Size 6 takes 2½ yards 36 inch fabric. Illustrated step-by-step sewing instructions included.

Send twenty cents (20c) in coin or stamps (coin preferred) for this Anne Adams pattern. Write plainly Size, Name, Address and Style Number, and send order to the Anne Adams Pattern Dept., Winnipeg Newspaper Union, 175 McDermot Ave. E., Winnipeg.

THE CANADIAN ADVENTURE TRIP OF BOB SIM, AN ONTARIO FARM BOY

No. 13 of a Series of 16 Letters

Bob enjoys visit to Canada's West Coast metropolis—Entertains young ladies at camp in Rockies, then gets them to wash dishes. Caribou Trail without Caribou puzzles him and his companions.

Spanish Banks, Vancouver, B.C. (Special Despatch by Bob Sim)—Vancouver, city of cloud and sunshine, has treated us generously with the latter for two days. Last night your Vagabond Voyageurs, sleeping innocently under the Great Dipper and the North Star, were visited suddenly and unmistakably by the former. In a word—there is rain in Vancouver. They don't call it rain here. It is just dampish; it is a dry rain they say, and you don't notice it.

Three days ago we scented the tang of salt water. Since Columbus many good lives have been lost in the struggle to blaze a land or water route from the Atlantic to the Pacific. Strong, hardy men they were, consumed by the lure of the unknown, the desire for adventure, unmindful of hardship—they spent themselves in search of the elusive Pacific. We had something of the feeling of the explorer or pioneer as we drove our tent pegs into the soil of Spanish Banks. The goal achieved, the journey ended. Country Life from Coast to Coast is now completed; perhaps not a pioneer effort, but at least a significant effort to reach the mind of farmers, and the problems of farming of our Dominion, which stretches as the Psalmist says, from Sea to Sea.

Spanish Banks

Before us the blue waters of the English Bay with the blue Coastal Mountains in background. On the hills behind us the famous site of the University of British Columbia. On Spanish Banks, Sir George Vancouver landed and discussed with the Spaniards their comparative claims to this Pacific territory. Here Indian and fur trader met and bartered, to provide nucleus for white settlement. Here the miner driven by gold-lust landed to trek inland toward the gold bearing waters of the Fraser and Thompson. Here the railway fastened its iron tentacles to draw together the far flung territories of British North America.

From trading post, mining town, and railroad terminus, Vancouver has grown to a ranking Canadian city; air base, industrial centre supplying the Canadian West, gateway to the Orient. Prophets say Vancouver will challenge the supremacy of Montreal, surpass Toronto, become Canada's greatest city. Already it is a cosmopolitan centre, a far cry from seaman Vancouver's camping ground on the Spanish Banks.

Mountain Climbing With Floradora

Flora the Ford, and Dora the dumb trailer have conducted your voyageurs since we last met over many a perilous trail and difficult ascent. When we wrote last week we were near the United States border. From there we travelled north and west finally reaching the Thompson river. The road down the Thompson and Fraser rivers which finally brought us to the coast follows an old Caribou Trail. How the Caribou traversed it is beyond me; and we will never know, for strangely enough there are only elk in the country now. Even to-day with modern engineering and Flora's Fordish stubbornness the trail was not an easy journey. The trail led us from the brink of the swirling Fraser waters, up to dizzy heights of almost a mile above sea level. The scenery is beautiful beyond description, but the driver who admires it without stopping may be mingled with the scenery in a way not approved by parents or insurance companies.

Camping facilities on the trail are as yet limited. Cooking our supper one night in a lonely canyon we were expecting a visit from a bear. Instead a group of girls drifted in to join in our sing song. I discovered that by flattering their singing they could be induced to wash the dishes. Take the tip, harassed husbands! One other night we camped on the grounds of an Indian Residential School. They had a splendid plant that compared favorably with a Boarding School in the East. It is operated by the Anglican church and it gave us a glimpse of the difficulties attending work among the Indians, as well as the achievements realized. All across the country we have been impressed with the efforts of the Home Mission Boards of our churches, as well as the opportunities for service that have not yet been explored.

While We Sojourn Here

The Caribou Trail, without its Caribou, brings us back to Vancouver and our little tent on the Spanish Banks. We will spend almost a week here before we sail for Vancouver Island; from the Island we will travel directly and quickly through our great sister nation, going via Salt Lake City and Chicago.

But while we sojourn here a great deal is to be seen and learned. Today we covered the waterfront. There was one of the C.P.R. queens of the Pacific to visit—the Empress of Russia—sleek as an Oriental goddess. Near the Empress we found the fishing fleet coming in, busy as ants, foul smelling. At the pier they unloaded

salmon, and we saw the red meat go into the cans we know so well in the East. It is raining to-day, you remember, or at least it is dampish. Water logged as wharf rats we crawled into a cheap chow-house, to get a full course meal for fifteen cents.

Besides, we must visit saw mills, Stanley Park with Pauline Johnson's tomb, the great Oriental section, and the University. But the visiting and the telling of it must wait till next week.

Miracle Of Chemistry

Compound That Will Lay The Dust Quicker Than Water

Wetter water—answer to the prayers of millions for something to take dust out of the air like nothing else ever did—now becomes a reality.

The latest miracle of chemistry was announced to the American Chemical Society by B. G. Wilkes of the Mellon Institute of Industrial Research, Pittsburgh, and J. N. Wickero of the Carbide and Carbons Chemical Corporation, South Charleston, W. Va.

It's no pun, but "wetter water" is made that way with alcohol. There's nothing intoxicating about the stuff. The alcohol is a new "synthetic," something that does not exist in nature. It is made from waste gas of oil wells. The new feature of this alcohol is the giant size of its molecules.

They have a most peculiar effect on ordinary water. A few drops of this "oil well hootch" added to a gallon of water actually makes it "wetter."

That is, the water wets whatever it touches almost instantly. Things like yarns that would take an indefinite time, many minutes as a rule, to get wet through in water, soak in a few seconds in "wetter water."

Most spectacular was a dust laying experiment. In a work room where the dust was hazy thick and breathing risky, an ordinary water spray fell through the air without relief.

"Wetter water," Wilkes said, made the air almost entirely clear, and solved the health hazard. The wet water simply soaked instantly every dust particle it touched where ordinary water drops had been "glancing off."

Aid For Brain Workers

Oxygen Mask Helps Them To Think Without Fatigue

A new oxygen mask, which looks like a tightly rolled towel tied over the mouth, protects mental workers from fatigue caused by thinking.

The mask was described to the American Psychological Association at Minneapolis by Dr. Arthur G. Bills of the University of Cincinnati. It delivers to the breather a combination of about 50 per cent. pure oxygen mixed with air.

Its use cut about in half the number of pauses per minute that come to persons doing brain work. These pauses happen to everyone. They have been attributed to mental fatigue—the brain taking a short rest.

It has been suspected the fatigue was not due so much to grey matter getting "tired" as to failure of the blood to supply all the oxygen the brain wanted. Dr. Bills has been testing this idea for several years.

Driving Test Sought

British Columbia Legislature May Be Asked To Pass Act

Attorney-General Gordon Wishner said his department was "considering" asking the British Columbia legislature to pass an act compelling all automobile drivers in the province to submit to a driving test before obtaining driver's licenses.

The test was proposed as an effort to combat the mounting traffic death toll.

In the first eight months of 1937 traffic accidents claimed 80 lives in the province.

Wife (listlessly): Time mends everything.

Hubby: I wish you'd hunt him up and get him to go to work on my socks.

The remora, a bird of Turkey, builds a bottle-shaped nest, which affords it protection against intruders.

In France more men than women fail in the motor driving test.



ARTICLE No. 10

Prevention Of Cancer No. 2
Periodic Health Examination

A bright and handsome Canadian girl, a friend of the writer's family and married to an officer in the United States navy, lives in Philadelphia. She has two charming children and a few years ago was, to all appearances, quite well.

The personnel of Navies is required by the regulations to have an annual physical examination to ensure of their constant fitness and the privilege is extended to the men's families. Though there appeared to be nothing the matter with this young woman, she and a friend determined to undergo the examination. She was discovered to have a small cancer of the uterus. She had appropriate treatment which has been succeeded by regular examination at intervals and now, after four years, is to all appearances well. She will need careful supervision for a few years longer. It is probable that prompt examination has saved this young woman from an untimely end.

In the prevention of miner's phthisis, a disease induced by the inhalation of silica dust arising in rock gold-mining, periodic health examination has gone far in saving the industry from enormous losses. More important than this, it has rescued many of the workers from the menace of an affection that causes serious disablement and in many cases early death. The owners of mines in rock-bearing areas have in self-defense established pre-examination and regular periodic examination of their underground employees. Similar examination is becoming a feature of life insurance work. Many individuals are now visiting their respective physicians at regular intervals for a check-up of their health. The practice may not become universal among the present generation, but among our children, taught as they are, the benefits of disease prevention, one thinks that in a few years periodic health examination will become general. The practice would uncover not only a lot of cancer but a host of affections besides, thus enabling the doctor to nip them in the bud.

Next article—Prevention of Cancer No. 3.

Editorial Note: Readers desiring the complete set of Dr. McCullough's cancer articles at once may secure same by writing to—The Health League of Canada, 165 Bond St., Toronto, Ont.

Fire Started By Sun

Heat of the sun at noon is thought to have set fire to an old building in the business section of Bombay. Flames suddenly shot forth from the roof. Fire brigades raced into action, but the fire was not put out until the roof had collapsed and damage done to the extent of \$20,000.

SHE WAS X-RAYED 12 TIMES

Tried Electric Treatment For Rheumatism

To suffer for five years with pains in the back . . . to be X-rayed 12 times . . . to undergo electric treatment for three years . . . and then to find that Kruschen was what she really needed to get relief—that was this woman's experience:—

"Five years ago, I was taken ill with pains in my back. After three weeks in bed I was sent to hospital. At first, spine trouble was suspected, but after 12 X-rays I was found to have serious lumbar rheumatism. For over three years, I was given electrical treatment three times a week. Last year, I tried Kruschen Salts, and it has done wonders. I have discontinued hospital treatment, and last winter, the first for five years, I was free from pain. My friends are amazed to see me so well." (Mrs.) E.P.

In a good many cases, rheumatism cannot resist the action of Kruschen Salts, which dissolve the painful crystals of uric acid—often the cause of those aches and pains—and assist the kidneys to eliminate this poison through the natural channels.

THE YELLOW BRIAR

A Story of the Irish on the
Canadian Countryside

By PATRICK SLATER

By arrangement with Thomas
Allen, Publisher, Toronto.

CHAPTER XI.

Hard times hit and rent the Ontario countryside in the spring of '59, as unexpectedly as a bolt of forked lightning strikes down out of a clear sky. All of a sudden and for the first time we observed the lowering storm clouds banking up to the south. Speaking of depressions, that was the granddaddy of them all! A search warrant was required to find a dollar bill in Upper Canada. It was not a matter of low prices on an unsteady market: wheat and meat became unsaleable; the worried farmer hauled home his load of produce or trifled it off for trade. Public confidence and private credit had dissolved into thin air; and the spell remained unbroken in Canada until great guns started to speak of brotherly love as they shook the battlefields of the Republic.

How fortunate that in their days of plenty the pioneers of Upper Canada had built themselves stout barns and houses! Nowadays it is those very barns and houses that the farmers mortgage in order to gamble on the stock market. Before they get through, some of them will agree with me that the only stock for a farmer to own is livestock. The Canadian farmer was hard hit in the late fifties; but, generally speaking, what he had was his own with a rail fence around it. Men heavily in debt went under and went elsewhere, as they always do. And in the end, perhaps, they were the better for it.

As for the rest of us, we had plenty to eat—but no cash money. As a ship-owner overhauls his vessel in a slack season, William Marshall spent the years of depression putting his farm in first-class shape. Loose field boulders were lugged out of the plowman's way. Long stone fences marked on this farm the grave of the great depression. It makes an old man smile to hear folk growling about high commodity prices. It is a taste of low prices that gives them all an acute belly-ache.

In the spring of 1861, the pride of the Marshall household returned home, after spending the winter with her mother's aunts in Philadelphia. Miss Elizabeth was now a smart, wholesome young woman in

her nineteenth year. With all her travelling around, she had remained quiet and soft of speech, but the girl had the air of always knowing right well what she was saying. Her cousin, Jennie Thompson, had come up to visit with her, and the presence of the marriageable young ladies made the Marshall household a mighty lively place. Mrs. Marshall was a jolly woman; and the result was that young people were constantly visiting the farm, and having a real good time. William Marshall was an open-handed host and not like the old fellow down the line whose daughter complained bitterly that her stingy old father said to young men: "Come up, come up after supper and stay till bedtime!" In fact the Marshalls went to the other extreme. They seemed at times to be running a boarding stable for smart driving horses. It was nothing unusual for a couple of young beaux to drop in to call and end up by staying two or three days. On one occasion two brothers from the second line west extended their stay till their father finally drove over himself to enquire wrathfully:

"Who do you reckon, boys, will be doing the chores up to home the balance of the winter?"

But Nancy Marshall mollified the man, and the father's horses also got a free meal out of Marshall's oat bin.

Miss Elizabeth Marshall was a very popular young lady; but the grand-aunt, Letitia, was not altogether pleased that summer with the way things were going. The Marshalls made every one welcome and saw to it that they had a good time; but their daughter showed no preferences and she failed to develop the clinging qualities which I noticed in the grand-aunt's pies. When Jennie and Elizabeth went to a party, it was William Marshall that drove them out in style with his spanking pair and three-seated spring democrat; and no matter how late the hour, Mr. Marshall always went for "his girls." Indeed, Nancy would not have them depending on any young man for a ride home. Letitia thought Elizabeth was wasting valuable time, and that at her age she should be keeping steady company. The matter concerned the woman so much that she lengthened out her visit that summer; and by her twists of thought and subtle hints it was clear as day that her mind was bent on making a match of some kind for Miss Elizabeth—but without any apparent results.

A few days before she left the Rev. Mr. Berry came over from his circuit at Markham to visit around for a few days among his old parishioners in Mono. Miss Letitia called him into consultation. Match-making was one of the specialties of a Methodist minister in the old days. On his return home, Rev. Mr. Berry busied himself to some purpose. He wrote William Marshall eulogizing Samuel Arnold, a young farmer of the Markham circuit, who was "the only son of a godly family of great substance;" and in the end, Mr. Samuel Arnold received a warm invitation to come over to Mono for a visit among Mr. Berry's Methodist friends.

Meantime, the American Civil War was breaking out and there were prospects of high prices for Canadian farm produce. On the Marshall farm we were making special efforts to get in a large acreage in fall wheat. I had always been a strong healthy man, able to do a fair stroke of work; yet that season a listless spell came over me that made me thoroughly disgusted with myself. I thought at first it came from some ailment of the stomach. My appetite went back on me, which was certainly a novel experience. My mind would wander off most unexpectedly from the task in hand; and I would find myself leaning on the plow-handles studying dissolving cloud effects—which is a mighty slow way of blackening a field. The affair worried me quite a bit; but I hoped the others did not notice it. Then one morning early, I took the team over to Orangeville to get a load of supplies. I was back by noontime; and as we sat down to dinner, Mr. Marshall asked me casually:

"What did you do with the team, Patrick?"

I was dumbfounded entirely and felt mortified in the extreme. I had left that wretched team standing in the stable of the Queen's Hotel at Orangeville, and, like a silly idiot, I had walked home the whole distance of six miles.

2220

New!

THIS YEAR SUPER-LAYERBILT

even LONGER life and
better performance



"I know this for a fact. When I switched to Layerbills last year—I found they lasted longer than any previous "B" batteries I bought. Guess that's because they're built in layers—with no waste spaces."



"If these new Super-Layerbills are better than the ones that Pop bought last year, they sure must be good. I guess they are because Eveready makes them. All the boys at school say that their folks have Layerbills in their sets."

"I really don't know what's in a Layerbilt, but since Dad started buying Eveready Layerbills, I've liked the way our radio worked far better. Besides, he hasn't had to change the batteries so often."



Always good, now even better — Super-Layerbilt. The famous and exclusive "layer-built" principle, now improved so that your "B" batteries may have still longer life, still finer performance. Ask for Eveready Super-Layerbills by name. For your "A" battery power choose "Air Cell". It needs no recharging.

The words EVEREADY, LAYERBILT and AIR CELL are trademarks of the Canadian National Carbon Company, Limited.



I have always wondered what goes on inside a radio battery and what makes some of them better than others. Please send me your free illustrated book "An Engineer Looks at Radio Batteries."

Name _____

Address _____

CANADIAN NATIONAL CARBON COMPANY, LIMITED
Halifax Montreal TORONTO Winnipeg Vancouver

EVEREADY

SUPER-LAYERBILT

RADIO "B" BATTERY

My face burned as red as the hair on my head.

"Faith," I exclaimed, "it's clean daft I am. Someone should examine my head!"

"Oh!" said Miss Elizabeth Marshall, "it's in love you are, Patrick. Now who can the proud girl be?"

They all laughed at the fine joke. I begged to be excused and slipped away to throw a saddle on the sorrel gelding. Off I rode in haste to retrieve the forgotten team in the tavern stable.

I did a deal of hard thinking on the way over. Now there, thought I, as I rode along, is the benefit of sending a girl to a ladies' college and to see the world. Just to think that a simple, demure young woman can tell off-hand, and at a glance, what is ailing a man who has been stumbling around in painful ignorance of the whole matter entirely. The blood left my face at the thought that perhaps the clever young lady could answer the question she had asked me. I realized I was in a terrible bad way. My heart was like an old stock pot that bursts suddenly into a boil after simmering a long time. It was honest, wholesome, human love that had struck me down. Paddy, said I to myself, my boy, you'll have to chuck a brace! Of course, the pride of the Marshall family had nothing but a friendly interest in me. For the girl to have an affair of the heart

with a Catholic fellow would have seemed as great a disgrace to her connection as for her to run off with a drunken tinker. And from my own standpoint, the affair was quite as ridiculous. I belonged to a different race and breed; and as a good Roman Catholic, I saw it was a bad business entirely. But mulling such thoughts over in my mind only seemed to make my ears ring and gave me a sharp pain in the base of my skull. Before leaving Orangeville with the team, I slipped into a store and bought myself the biggest bottle of patent medicine I could lay my eyes on.

(To Be Continued)

Claims Greatest Age

Longevity Champion Of Chinese Village Says He Is 180

Who is the oldest in a village of centenarians and near-centenarians in the Tating district of Kweichow Province of China has been decided, but there still is doubt about his real age. He claims to be 180, but as a Chinaman usually is considered a year old when he is born the "longevity champion," according to Shanghai reports, may be only 179. He still is vigorous and continues to sell firewood for a living. He declares that for the last 160 years he has gone to bed at sunset and arose at sunrise.

For Brain Work

Device To Protect Mental Workers From Fatigue

A new oxygen mask, which looks like a tightly rolled towel tied over the mouth, protects mental workers from fatigue caused by thinking.

The mask was described to the American Psychological Association by Dr. Arthur G. Bills of the University of Cincinnati. It delivers to the wearer a combination of about 50 per cent. pure oxygen mixed with air.

Its use cut about in half the number of pauses per minute that come to persons doing brain work. These pauses happen to everyone. They have been attributed to mental fatigue—the brain taking a short rest.

It has been suspected the fatigue was not due so much to grey matter getting "tired" as to failure of the blood to supply all the oxygen the brain wanted. Dr. Bills has been testing his idea for several years.

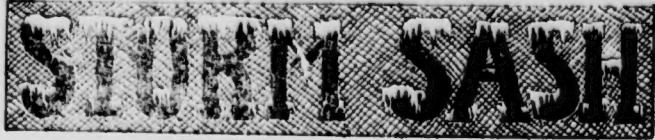
Birds sleep in a great many ways. Some sleep on the water, some standing up, and some hanging by their claws, using their stiff tails as a brace.

There are about 60 housemaids employed at Buckingham Palace, in London, England.

for **NEURITIS**
One thing that helps is to
warm a dish, pour in Min-
ard's. Then rub the liniment
gently in.

Pain eases off!

MINARD'S
"KING OF PAIN"
LINIMENT



Now is the time to place your order for Storm Sash. Before the weather gets too cold to fix them properly.

COAL ON HAND:

Carbon Stove. Best Drumheller Lump and Stove and the Famous "Wildfire."

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G. A. WALLACE, Mgr. Phone 125

Try a "CLASSIFIED"
for Sales, Trades or Wanted

Cars Washed **\$1.00.** Austins Dunked **25c**
CHRYSLER SEDAN IN GOOD SHAPE
PONTIAC SEDAN IN GOOD SHAPE
—Sell or Trade

SHOP WORK has been on the up trend.—Keep it coming. We guarantee SATISFACTION.

Try Us on a Paint or Retopping Job

PIONEER GARAGE Phone 77
Didsbury
Call and See Us

Blazemore & Elgin Coal
Always In Stock

We can supply all your requirements in
LUMBER

See Me at Mose Good's Office East of Track
W. M. SMITH PHONE 66

"You Can't Stop
Stoking a Steam Engine"

... said Wrigley

INTERVIEWED, and asked to what he attributed his phenomenal success, the late Mr. Wrigley, of chewing gum fame, replied, "To the consistent advertising of a good product."

"But," asked the reporter, "having captured practically the entire market, why continue to spend vast sums annually on advertising?"

Wrigley's reply was illuminating.

"Once having raised steam in an engine," he stated "it requires continual stoking to keep it up. Advertising stokes up business and keeps it running on a full head of steam."

This applies to your business too. Don't make a secret of your product. Tell people all about it. Tell them what it does. Tell them its advantages. Tell them where to get it. Tell them through the press and keep on TELLING THEM.

Everybody Reads Newspapers

"Pioneer"
Advertising
Pays

LOCAL & GENERAL

Mr. O. W. Stauffer was an Edmonton visitor this weekend.

Mrs. J. H. Lowrie, of Calgary, was visiting friends in town over weekend.

K. Roy McLean, Eyesight Specialist, 210 Southam Building, Calgary, will be at the Rosebud Hotel on Monday morning, October 4th.

Mr. and Mrs. George Julien, of Bowden, were renewing acquaintances with Didsbury friends on Sunday.

Don't miss the lecture, "Young Alberta Sees Australia," Tuesday, October 5th in Knox United Church at 8 p.m. Admission 25c and 15c.

Mr. and Mrs. Charles Witzky of Red Wing, Minn., are visiting the latter's brother, Mr. Herman Schultz and family.

Aylmer McMow left last weekend for Sexsmith, Alberta, where he has obtained a position as a moving picture operator.

Mrs. M. J. Thomas of Indus, Alberta, who recently returned from the Western States, is visiting at the home of her son, J. D. Thomas.

Entirely in natural Technicolor, "Wings of the Morning," the picture at the Opera House this weekend stars Annabella, Henry Fonda, Leslie Banks. (Read article).

Mr. J. Scrutton has booked his passage to England and leaves here next Tuesday. He sails on the C.P.S. "Empress of Britain" on Saturday, October 9th.

The "Y" meeting will be held at the home of Mrs. C. F. Rennie on Monday evening, October 4. This will be a "Guest Meeting," therefore don't forget to bring your friend.

At the Salvation Army Hall, Olds: Harvest Weekend October 3rd-4th October 3rd 11 a.m. and 7:30 p.m. October 4th Afternoon Tea & Sale of Homecooking, followed by Auction Sale of Produce at 8 p.m.

Medal for long service and good conduct has been awarded to Corporal W. B. Dobbin of Drumheller detachment R.C.M.P., according to an announcement in the official orders from Ottawa. Corporal Dobbin has seen 20 years' continuous service in the force.—Drumheller Plaindealer.

Plan to attend Mrs. Readwin's Fall Fashion Show at the O.S.A. (Olds) on Thursday, Oct. 7th, from 3 to 6 p.m. Six pairs Kayser silk hosiery given as prizes in guessing contest. Tea served during the Revue. Sponsored by the C.W.L. and United Church W.A. Admission—35c. Added attraction—Models displaying fine fur garments.

Westcott Notes.

Westcott School Barn Dance at Wm. Dainty's, 8 miles west, 2 miles south of Didsbury on Friday Oct. 8. Rocky Mountain Rangers' Orchestra. Good time—Good crowd. Gents: 50c.—Ladies please bring luncheon.

DIDSBURY MARKETS.

WHEAT

No. 1 Northern	1 20
No. 2	1 16
No. 3	1 03
No. 4	.97 1/2
No. 5	.91
No. 6	.81
No. 1 C.W. Garnet	1 06
No. 2 C.W. Garnet	1 03

OATS

No. 2 C.W.	.39 1/2
No. 3	.36 1/2
Extra No. 1 Feed	.36 1/2
No. 1 Feed	.35

BARLEY

No. 3	44 1/2
-------	--------

BUTTERFAT

Table cream	30c
Special	23c
No. 1	21c
No. 2	18c

EGGS

Grade A Lge.	27c
Grade A Med.	25c
Grade B	16c
Grade C	12c

LOCAL & GENERAL

Don't forget the Sample and Rummage Sale to be held in the Leuzler Block on Saturday, Oct. 9th, at 2:30 p.m. Hear the important messages to be broadcast over Station KULA.

The 20th Century Club held a whist drive on Monday evening. The honors were won by Mr. T. Royds and Miss Hazel Hall and the consolation prizes went to Mr. C. Geiger and Miss Grace Ranton. After lunch a business meeting was held and dancing followed.

NOTICE

To Relatives of Persons on the Assessment Roll and to Tenants.

Notice is hereby given that during the months of September and October applications may be made under the provision of Section 188 of the Town & Village Act for inclusion in the Voters' List of the Town of Didsbury by the following persons, namely:

The wife, husband, father and mother, and every son and daughter of any person whose name appears on the Assessment Roll, and who are entitled to be placed on said voters' list:

- if he or she is a resident with the said person within the town, or assists him in business in respect of which he is taxable; and
- if he or she is of the full age of twenty-one years; and
- if his or her name does not already appear on the assessment roll; and

tenants who have rented an assessed parcel for a period of twelve months immediately preceding the last day of August of this year; and the wife, husband, father and mother and every son and daughter as qualified by paragraphs (a), (b) and (c) hereof.

W. A. AUSTIN
Secretary-Treasurer.

Burnside Notes

Arthur Sawers spent Sunday with Harold Davidson.

Mrs. John Miller was a Sunday visitor with Mrs. E. B. Anderson.

Messrs. Ted Bolton, of Westerdale, and Lester Pross visited Sunday with Mr. and Mrs. Bert Pross.

Miss Annetta Shields, of the Calgary Normal School, was a weekend visitor at her home here.

Mr. and Mrs. George Metzger and son Dave were Tuesday visitors in the southern city.

Mr. and Mrs. Bob McCulloch, of Turner Valley, spent a couple of days last week visiting the former's parents here, Mr. and Mrs. Wm. McCulloch.

BARGAIN
cent a mile
Trip to
Calgary
AND RETURN

From DIDSBURY
\$1.00

Correspondingly Low Fares from Intermediate Stations

Good Going October 8-9
Also Train 522 October 10
Return Until October 12
Not good on the "Chinook"

Good in Coaches only. No baggage checked. For additional information and train schedules, consult Canadian Pacific Ticket Agent.

Canadian Pacific

Made-to-Measure

SUIT
Special

One Week Only
\$22.95

Overcoats - \$22.95

3-Piece Suit \$22.95

3-Piece Suit
With Extra Pants
\$27.95

Cambridge
Clothing -

Tailored by Coppley, Noyse & Randall from First Quality British Woollens and Linings by a staff of expert tailors. Order your Suit or Topcoat Now! Each garment made for YOU — and not the other fellow.

RANTON'S
the Home
of Good Clothes

E A T
At the
Bright Spot
for a Satisfactory Meal!

SCOTT'S
Bargains for Threshers!

Men's Muleskin Gloves 40c Pair

Sisman's 16" High Top Boots
at \$6.50 & \$8.50

Solid Leather Work Shoes
for men \$2.50 Up

All-Wool Work Socks 25c Pair

Good Heavy Work Shirts 75c Ea.

Heavy All-Wool Sweaters
at \$2.95

T. E. SCOTT

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